



## Badge Usage Guidelines

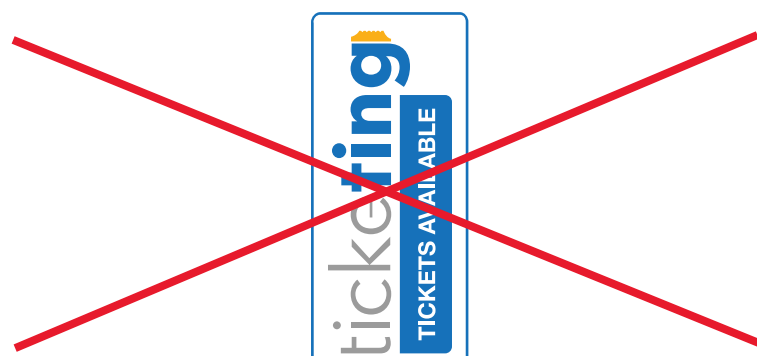


### Things to remember:

+ Use the badge exactly as provided. Never alter the badge. This includes changing colors, removing badge stroke, or altering background.



+ Do not rotate the badge in any way. Badge must remain completely horizontal.



+ Do not obfuscate badge with other elements.



+ Only scale badge proportionally.



+ Do not apply any textures, filters, blend modes, or effects to the badge.



+ There must be clear space surrounding the badge equal to one-eighth the height of the badge.

+ Avoid rasterizing badge ESPECIALLY in a file to be submitted for print. Try to preserve vector properties where ever possible.

+ The badge must be large enough so that all of the text is legible.

+ The badge should be the same size or larger than other ticket vendor badges or logos.

+ The badge can only be used to promote content available in the TickeTing Events app.

+ While in use, the badge is to be a distinct entity; separate from any list of event sponsors and their logos. TickeTing is an event ticket outlet.

